



BBC have questions to answer as yet another misogynistic, abusive man given privileged platform

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BBC

Recent disturbing revelations connected to *BBC* [favourite Ashley Cain](#) prove that the UK and its institutions have a [serious misogyny problem](#).

Moreover, the volume of evidence showing extremely bigoted, abusive rhetoric to diminish, demean and attack women shows how little sexualised abuse seems to matter to the state broadcaster.

When Cain's rhetoric glorifies violence against women, it ceases to be mere opinion and becomes part of a culture that puts women and girls at risk. The damage is real, and so are the consequences.

Thus, the *BBC* has serious questions to answer. They did not merely tolerate this rhetoric – they helped amplify it. In doing so, they lent credibility to attitudes that women and girls across the country are [already forced to confront every day](#).

Like typical offenders trying to hide the evidence of their abuse, Cain appears to have deleted his X account over the last week.

How the hell does Ashley Cain have a job at the BBC? I have never read such a timeline of concentrated and appalling misogyny <https://t.co/pa63Dhf2mE>

– Colleen Murrell 🇺🇸 🇪🇺 🇮🇹 🇧🇷 🇫🇷 😎 (@ivorytowerjournal) [June 17, 2026](#)

Cain made "jokes" about hitting women " then hired by the BBC

According to the *Guardian*, as now his X account is no longer there to refer to, Cain has had no qualms in keeping a long track record of abuse visible to the wider public, with disgusting sexist and abusive comments remaining from across the last decade.

As the exclusive report makes clear, this history was hardly buried. A basic search appears to have been enough to uncover it. Yet the *BBC* not only platformed him but reportedly held him up as an example of "what BBC [Three was about](#)". That raises serious questions about the broadcaster's judgement and its ability to decide who they deem as a positive role model to young men.

There are many disgusting things quoted by the *Guardian*, such as making jokes about hitting women whilst watching Jessica Hayes on *Love Island* in 2015 saying he "would have to choke slam" her "real quick".

He didn't stop there, however, with the latter most shamefully saying he wanted to:

dick fuck her and her big mouth, spit in her face and then fuck her off.

The UK is afraid of Muslims? This guy is unhinged yet the BBC has lauded Ashley Cain for his appeal to young male audiences! All part of the same problem.

<https://t.co/I0u9GMStRa> pic.twitter.com/6WlzWuQhMD

" Sidney Cotton (@Steph36Seaton) [June 17, 2026](#)

Disrespectful, derogatory rhetoric towards women

Prior to this, back in 2011, he also attempted to blur the lines of consent, arguably adding momentum to a growing rape culture amongst Western men. Apparently, Cain finds the idea of extreme sex acts against women " who he called a "bitch" " funny as if it's a bit of lighthearted humour.

"No harm no foul" is likely the defence of those who might wish to shut this down, but as many women and girls know, this misogyny spreads especially when [modelled to younger boys](#). As far too many will relate to, this can have [deeply traumatic results for the UK's female population](#).

He has also made comments which highlight exactly why women are scared of the threat posed by [Farage and Reform UK in regard to reproductive rights](#) as he posted:

eating bad food at weekends is like when a girl says, "Don't cum in me", but you do it anyway, then think "shit".

Another post from Cain highlights the toxic male culture surrounding sex:

A girl bangs 100 guys = Slag

A guy bangs 100 girls = Ledge.

Banning social media whilst platforming dangerous influencers

Starmer announced this week that the Labour government [will be imposing a ban on young people](#) across popular social media platforms, stating it was necessary for their safety.

Yes, they're a cesspit of misogynistic rubbish, and the damage they [cause to young people is real](#). But that's exactly why [people should be trying to fix the problem](#) - not acting as though abuse, harassment and sexism are somehow inevitable.

The answer isn't to throw your hands up and say, "that's just the internet". The answer is to tackle the danger, hold platforms to account and stop treating toxic behaviour as normal.

A recent report published by children's charity [Childline](#) has underscored this very real issue facing the younger generations - who will be the adult abusers of tomorrow. Boys are increasingly pressured to join in with sexist "banter", while girls are forced to put up with degrading abuse at school, online, at work and in public. Anyone paying attention can see the problem is getting worse, not better.

That's why it is so infuriating to watch the government sit on its hands. Instead of cracking down on abuse and forcing social media companies to clean up their platforms, ministers have chosen inaction. The result? Misogynists, predators and creeps continue to get free rein online, while women and girls are left to deal with the consequences.

Instead, the government chooses to restrict powerless, vulnerable and impressionable children.

"A source at the BBC said the corporation had been unaware of Cain's social media posts".

Due diligence? What's that? <https://t.co/PIHdundaos>

?? Briefcase Michael (@BriefcaseMike) [June 17, 2026](#)

Do those with influence even care about sexual abuse and misogyny?

This Guardian revelation is disturbing enough on its own. What makes it worse is that the *BBC* either didn't bother doing proper due diligence or did and simply shrugged at his rhetoric. Either way, it

exposes how [normalised misogyny has become](#) and how deeply its harmful attitudes remain woven into British society.

When violence against women and girls is rising exponentially year on year, it is getting harder and harder not to see a level of complicity for the government and the BBC in the endured trauma of young girls and women who will have undoubtedly suffered the consequences of influencers encouraging abusive attitudes and behaviours.

The social media ban will not protect children – it will simply push their use underground and increase the likelihood that they will suffer abuse in silence. After all, they’re told they are not allowed on highly addictive platforms so they will fear potential reprisal from their parents or adults if they speak up.

Perhaps the biggest flaw in the ban is the chilling effect it could have on vulnerable children. If a child experiences abuse on a platform they are technically banned from using, they may think twice before telling a parent, teacher or guardian.

The fear of being blamed, or not being taken seriously, could push many to suffer in silence. That doesn’t protect children – it risks making abuse harder to spot, harder to report and easier for predators to hide.

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[#UzairQadeer](#) [#MattBrittin](#) [@BBC](#) I'm really curious to know what your hiring criteria is for on screen talent? Presumably misogyny, obscenity, and the promotion of violence and sexual assault against women are high on the list? <https://t.co/Tkple11aWT>

Sue Traynor 🇬🇧 (@TraynorSue) [June 17, 2026](#)

BBC – Will we ever protect women and girls from abusive men?

On the other hand, these platforms are [crucial for a sense of connection](#) and understanding for many young people. Society is overwhelming, isolating, and there are few opportunities for young people to talk to others and have a sense of community.

Even if that community is online, [it has value for young people](#) as it does for older generations.

But we have a serious problem in the UK with [sinister, harmful misogynistic attitudes](#) amongst Western men – and now we know the government and the BBC have little interest in tackling that issue head on.

No, they platform them for their success and they do whatever they can to [appease abusive men](#) rather than hold them accountable and make the behaviour expensive.

Featured image via the Canary

By [Maddison Wheeldon](#)

[Source link](#)

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