



Israel hires Hollywood producer to run US influence campaign

Description

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Israel

The Israeli occupation regime has [hired](#) a Hollywood producer for \$500,000 to run its attempts to influence US citizens. Support for Israel [has plummeted in the US](#) across the political spectrum, [especially](#) among young people including Jewish young people:

New Jewish Voter Resource Center poll finds “nearly half of young American Jews are functionally anti-Zionist”

A recent Washington Post poll found that 61% of Jewish adults said Israel had committed war crimes against Palestinians in Gaza, while 39% said it was guilty of

pic.twitter.com/yQcvQYXbO1

“Max Blumenthal (@MaxBlumenthal) [May 28, 2026](#)”

Daniel Rosenberg, who produced Spike Lee’s *Inside Man*, has been appointed to produce pro-Israel content for social media channels. He and his firm will also hire a director and an acting cast. Payments are being routed through German firm Havas, the same [company](#) that funnels payments to so-called influencers in return for pro-Israel posts. Unlike most Israel lobbyists in the US, the contract is being registered under “[FARA](#)”, the US “Foreign Agents Registration Act.”

Israel “Murder project”

The project is being run by Eran Shayovich, the Israeli foreign ministry’s chief of staff. Israel has massively [increased](#) the amount it is spending on propaganda. Its genocide in Gaza, [slaughter of children](#), its assassinations of [journalists](#), peace [negotiators](#) and [medics](#) continue to shred its global

standing and expose the racist murder-project it really is.

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