



Polling is consistently showing that Reform is losing its lead

Description

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Nigel Farage, a downward facing arrow, Rob Kenyon, Reform UK, and Andy Burnham

Keir Starmer has resigned, and Andy Burnham is set to replace him. As we've reported previously, [this has not led to a sudden reversal of Labour's fortunes](#). As time goes on, however, we are starting to see Reform losing its lead:

 BREAKING | Labour surge in latest poll 🤔

-  Ref: 24% (-3)
-  Lab: 21% (+6)
-  Grn: 15% (-2)
-  Con: 18% (+1)
-  Lib: 12% (-1)

Poll: [@FindoutnowUK](#) 24-25 June
vs 17 June) pic.twitter.com/p4IIFWk1CX

Stats for Lefties 🍉🇺🇰 (@LeftieStats) [June 25, 2026](#)

Is this all down to Burnham?

Or is Reform doing just as much to damage its own brand as Labour is?

Reform's fading fortunes

When Burnham returned to parliament, the Labour Party behaved like theyâ??d won a brand new majority:

 PICTURED: Andy Burnham takes a selfie with Labour MPs pic.twitter.com/BbiHglJwTm

â?? Politics UK (@PoliticsUK) [June 22, 2026](#)

The initial polling showed no positive change, [with YouGov putting Reform at 25% \(+1\) and Labour at 18% \(-\)](#) Other polls, though, have mostly shown that Reform is on the slide, even if Labour isnâ??t always on the up:

Westminster Voting Intention:

RFM: 28% (-1)
CON: 22% (+1)
LAB: 21% (-1)
LDM: 12% (-1)
GRN: 10% (+1)
SNP: 3% (+1)

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Via [@Moreincommon_](#) 19-22 Jun.
Changes w/ 12-15 Jun.

â?? Election Maps UK (@ElectionMapsUK) [June 24, 2026](#)

Westminster Voting Intention:

RFM: 24% (-3)
LAB: 21% (+6)
CON: 18% (=)
GRN: 15% (-2)
LDM: 12% (-1)
SNP: 3% (=)

Via [@FindoutnowUK](#) 24-25 Jun.
Changes w/ 17 Jun.

â?? Election Maps UK (@ElectionMapsUK) [June 25, 2026](#)

Westminster Voting Intention:

RFM: 27% (-2)
LAB: 23% (+2)
CON: 20% (+3)
GRN: 13% (+1)
LDM: 11% (-1)

Via [@BMGResearch](#) 23-24 Jun.
Changes w/ 26-28 May.

â?? Election Maps UK (@ElectionMapsUK) [June 26, 2026](#)

Westminster Voting Intention:

RFM: 26% (-1)
LAB: 21% (+1)
CON: 17% (-1)
LDM: 12% (=)
GRN: 12% (-2)
RES: 6% (New)
SNP: 3% (=)

Via [@OpiniumResearch](#) 24-26 Jun.
Changes w/ 17-19 Jun.

â?? Election Maps UK (@ElectionMapsUK) [June 27, 2026](#)

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Individual polls canâ??t be read as gospel, but they can give us an idea of what direction things are trending in. If multiple pollsters show that Reform is losing support, then it likely is â?? especially if this repeats over successive weeks and months.

So whatâ??s causing this?

The â??Burnham Bounceâ?? could be a factor, [although we still have little idea of what the man has planned](#) Other factors include:

- Nigel Farageâ??s [various financial scandals](#) including [the Â£5m â??giftâ?? from a foreign-based crypto billionaire](#)
- Farage [ducking the press because of the above](#) meaning the party is less able to capture the publicâ??s attention.

Reform UK's former chairman says Nigel Farage needs a 'break' from 'ruthless' politics
<https://t.co/PDOWQuDz6v>

â?? Daily Mail (@DailyMail) [June 26, 2026](#)

- Rumours that Farage may actually have to step down because of all this (or even go to prison).

Inside Reform some people are starting to think the unthinkable. That they may have to fight the next election without Nigel Farage > Mail Plus > <https://t.co/FQ19CTbPe1>

â?? ((Dan Hodges)) (@DPJHodges) [June 27, 2026](#)

- Running a sexist candidate in the Makerfield by-election â?? a sexist who refused to apologise for his sexism. [pissing off local people and women at large](#)
- Barely [showing up to parliament to do their jobs](#)
- Losing votes to their right because of [Restore Britain](#)
- [Underperforming in successive important by-elections](#) illustrating how vulnerable the party is to tactical voting.

Thereâ??s also Reformâ??s many other day-to-day scandals, including this:

Personally, we wouldn't vote for Jimmy Saville under any circumstances; these Reform councillors don't seem to have the same conviction

By [@willem_moore_uk](#) <https://t.co/llhnLf5P3D>

â?? Canary (@TheCanaryUK) [June 16, 2026](#)

It will get worse

Reform UK is facing challenges from all sides, and we expect things to get worse before the next general election. If Farage has to step down, the problems will magnify, because â?? letâ??s face it â?? the party has always been the Nigel Farage Show.

All good shows come to an end, and this one was never very good in the first place.

Featured image via the Canary

By [Willem Moore](#)

[Source link](#)

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