



Valued at ~2.5 Billion: The 19 Most Valuable Players in the 2026 World Cup

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World Cup

The battle for the World Cup is no longer confined to the pitch; it has extended into the global football market, where the market values of players reveal the scale of the stakes riding on their performance before the biggest football event on earth.

As national teams prepare for the [2026 tournament](#), attention turns to an elite group of stars whose names have become footballing fortunes, collectively valued at over two billion euros.

According to the latest [data from Transfermarkt](#) as of the publication date of this report, the number of players whose market value exceeds the ~100 million threshold has reached 20. This list reflects the standing of these stars as the foremost faces of global football and the primary pillars of their national teams' ambitions in the anticipated World Cup.

Three stars

Three players sit atop the global market value rankings, each valued at ~200 million: Norway's Erling Haaland, Spain's Lamine Yamal, and France's Kylian Mbappé.

This trio embodies the generation that will lead global football in the coming years, combining exceptional talent, decisive impact, and the ability to make a difference in the biggest matches. While Haaland and Mbappé continue to assert themselves among the most prominent stars of the modern era, Yamal's astonishing rise sees him become the youngest player to top the global market.

Immediately behind them is another trio, each with a market value of ~150 million: Brazil's Vinícius Júnior, Spain's Pedri, and France's Michael Olise. Their presence confirms that the competition for global football supremacy will not be limited to a few specific names in the coming

years.

Bellingham leads the chase

In seventh place is England's Jude Bellingham, with a market value of ~140 million, leading a group of top international stars who continue to chase the leading positions.

This contingent includes England's Declan Rice (~120 million), his compatriot Bukayo Saka (~120 million), Uruguay's Federico Valverde (~120 million), Germany's Florian Wirtz (~110 million), Ecuador's Moisés Caicedo (~110 million), Portugal's Vitorinha (~110 million), his compatriot João Neves (~110 million), and England's Cole Palmer (~110 million).

Despite the financial gap separating them from the top, these names represent the backbone of many teams tipped to challenge for the title, and they comprise some of the most influential players in European football over recent years.

Difference maker in the World Cup

The global elite list is completed by four players, each with a market value of ~100 million: Germany's Jamal Musiala, Sweden's Alexander Isak, France's Ousmane Dembélé, and Spain's Fermín López.

Despite occupying the final spots on this exclusive list, they remain among the world's most valuable and influential players. Each possesses the ability to turn the tide in major matches and create a decisive impact in the toughest moments.

As the 2026 World Cup approaches, these names are poised to dominate the global stage, not only because of their figures in the transfer market but also because the national teams they represent will rely on them in the quest for global glory, in what is anticipated to be one of the most competitive and exciting editions in the tournament's history.

The 19 most valuable players in the 2026 World Cup

1. Lamine Yamal (Spain) ~200 Million
2. Erling Haaland (Norway) ~200 Million
3. Kylian Mbappé (France) ~200 Million
4. Pedri (Spain) ~150 Million
5. Michael Olise (France) ~150 Million
6. Vinícius Júnior (Brazil) ~150 Million
7. Jude Bellingham (England) ~140 Million
8. Bukayo Saka (England) ~120 Million
9. Federico Valverde (Uruguay) ~120 Million
10. Declan Rice (England) ~120 Million
11. Moisés Caicedo (Ecuador) ~110 Million
12. João Neves (Portugal) ~110 Million

13. Florian Wirtz (Germany) €€€ €€-110 Million
14. Cole Palmer (England) €€€ €€-110 Million
15. Vitorinha (Portugal) €€€ €€-110 Million
16. Fermn Lpez (Spain) €€€ €€-100 Million
17. Jamal Musiala (Germany) €€€ €€-100 Million
18. Alexander Isak (Sweden) €€€ €€-100 Million
19. Ousmane Demb (France) €€€ €€-100 Million

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